



NESBIT

SYSTEMS, Inc.

<<< Moving at the Speed of Media

MEDIA LIBRARY SYSTEM™ (MLS)

The standard in asset management

One of the most sophisticated and powerful media archival and tracking systems available.

SEARCH

TRACK

MANAGE

Whether you work with analog or digital media, MLS can help streamline your operations and keep your workflow moving efficiently. It is the main engine of the Nesbit product suite and has built-in rich functionality so you can archive, locate and

track your media assets - quickly and easily. Plus, MLS is scalable and can be customized to fit your exact asset management needs and budget.

"The Media Library System is an essential part of our digital media management strategy."

MICHAEL S. GLIEDMAN,
SR. VICE PRESIDENT AND CIO,
THE NBA

PRODUCT BENEFITS

Intelligent Tracking

- + Scan assets in and out quickly using barcode technology
- + Keep extensive history of asset activity
- + Locate MLS records by scanning media assets

Powerful Search Engine

- + Use keyword, multi-words, wildcard and other search options
- + Search results displayed on Interactive Summary screen
- + Further refine your search to locate the exact asset you want

Customized System

- + Create your own unique system
- + Use your own metadata to categorize assets
- + Easily export data to other systems and formats (e.g. Excel, CSV, etc.)

Flexible Reporting Tools

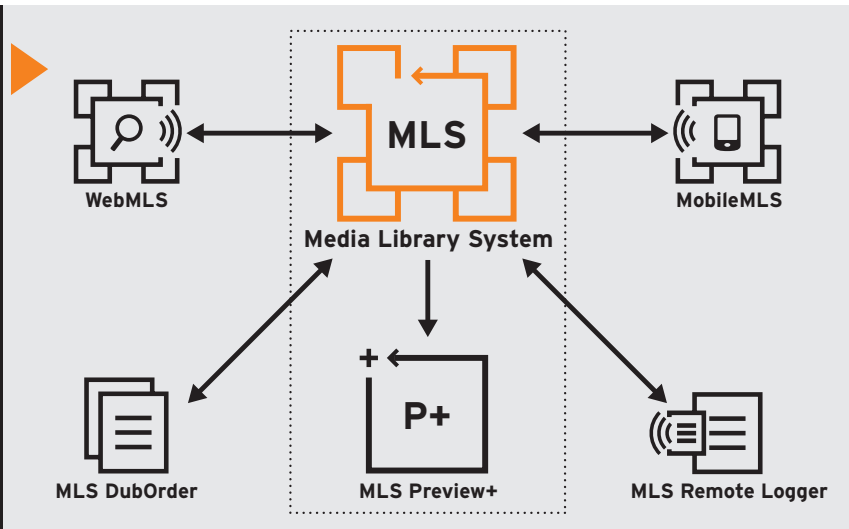
- + Custom design reports based on your exact needs
- + Generate Overdue, Audit, History, Inventory and other reports
- + Send reports electronically

PRODUCT SUITE DIAGRAM

HOW IT WORKS

MEDIA LIBRARY SYSTEM

With MLS, you can conveniently and securely manage your assets from your desktop, via the web, mobile device and remote logger. It's easy-to-use, scalable and best of all, affordable.



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MEDIA LIBRARY SYSTEM (MLS)

The standard in asset management

ABOUT NESBIT SYSTEMS, INC.

Nesbit Systems Inc. is the leader in developing media asset management software for Film, Television, Corporate and News Media production companies. Today, our Media Library System (MLS) is used by leading broadcast, cable, satellite and Internet content providers worldwide.

MLS ADVANTAGES

Convenient Archiving

- + Catalog, log and tag assets in detail for quick retrieval
- + Enter data into pre-determined or free-form text fields
- + Get fast bulk input processes
- + Attach video stills, clips, Word, Excel, JPEG, MPEG and PDF files to asset records

Enhanced Logging

- + Log scenes and events by time code and description
- + Set automatic time code capture
- + Save an unlimited number of log records per asset
- + Store video images or clips with log record

Detailed Reporting

- + Generate Pull-list, Past-due, Location, Borrower and Inventory reports
- + Produce usage history reports
- + Customize reports from Interactive Summary Screen
- + Multi-leveled security system is available

Easy Labeling

- + Export MLS data automatically into Avery® DesignPro
- + Create labels for any type of media (e.g. tapes, CDs, files, equipment, etc.)
- + Design your own company logo and graphics
- + Print packing lists and shipping labels

SYSTEM REQUIREMENTS

- + Works on any PC workstation or MAC with 'bootcamp'
- + Network Server: 1 GB RAM minimum
- + Microsoft SQL Server 2000 or higher

SOME OF OUR CLIENTS

Entertainment, Sports, News

The BBC
Cablevision
CBS
The Colbert Report
The Daily Show
Discovery
EXTRA
Fox
IMG
Major League Baseball
Nascar Images

The NBA
NBC Universal
Ovation TV
Oxygen Media
Scripps
The PGA Tour
Television Food Network
The Tennis Channel
Turner Broadcasting
Univision
U.S. Olympic Committee
Warner Bros.
WWE
The Yes Network

Corporate

Acerra
AXA Gallery
Computer Associates
Goldman, Sachs
Goodyear Tire + Rubber
Harrah's
McDonald's Corporation
Oracle Corporation
Prudential Insurance
Tangible Vision
United Airlines

Government, Education + Ministry

Daystar Television
Ministries
Food for the Hungry
Inspiration Networks
L.A. Police Department
Metro Dade PDT
Syracuse University
SYDA Foundation
U.S. Naval Media Center

PLEASE CALL 212.268.2717
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FOR MORE INFORMATION
ON **MLS** OR ANY OF OUR
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