



# NESBIT

SYSTEMS, Inc.

<<< Moving at the Speed of Media

## MEDIA LIBRARY SYSTEM™ (MLS)

The standard in asset management

One of the most sophisticated and powerful media archival and tracking systems available.

SEARCH

TRACK

MANAGE

Whether you work with analog or digital media, MLS can help streamline your operations and keep your workflow moving efficiently. It is the main engine of the Nesbit product suite and has built-in rich functionality so you can archive, locate and

track your media assets - quickly and easily. Plus, MLS is scalable and can be customized to fit your exact asset management needs and budget.

"The Media Library System is an essential part of our digital media management strategy."

MICHAEL S. GLIEDMAN,  
SR. VICE PRESIDENT AND CIO,  
THE NBA

### PRODUCT BENEFITS

#### Intelligent Tracking

- + Scan assets in and out quickly using barcode technology
- + Keep extensive history of asset activity
- + Locate MLS records by scanning media assets
- + Browse and log low res video from anywhere on your network

#### Powerful Search Engine

- + Use keyword, multi-words, wildcard and other search options
- + Search results displayed on Interactive Summary screen
- + Further refine your search to locate the exact asset you want

#### Customized System

- + Create your own unique system
- + Use your own metadata to categorize assets
- + Easily export data to other systems and formats (e.g. Excel, CSV, etc.)
- + Import data from other production systems

#### Flexible Reporting Tools

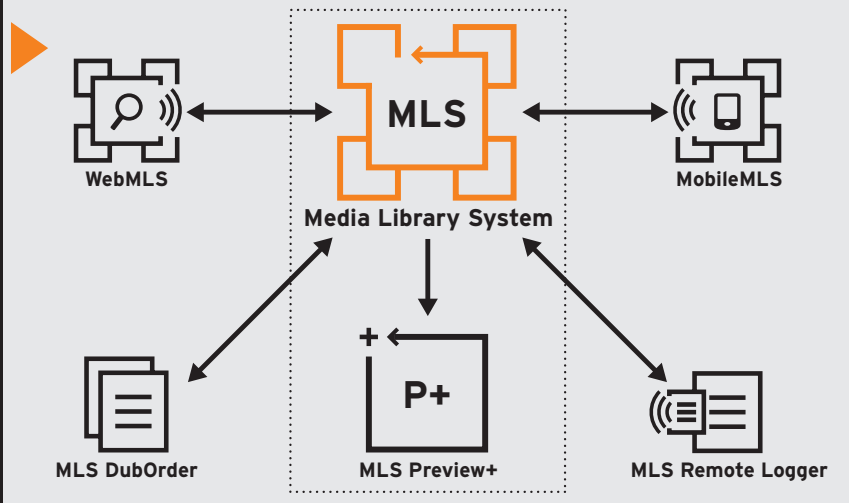
- + Custom design reports based on your exact needs
- + Generate Overdue, Audit, History, Inventory and other reports
- + Send reports electronically

### PRODUCT SUITE DIAGRAM

#### HOW IT WORKS

#### MEDIA LIBRARY SYSTEM

With MLS, you can conveniently and securely manage your assets from your desktop, via the web, mobile device and remote logger. It's easy-to-use, scalable and best of all, affordable.



SALES  
PO BOX 106  
NEW YORK, NY 10021  
212.268.2717

DEVELOPMENT & SUPPORT  
243 NORTH UNION ST, STE 112  
LAMBERTVILLE, NJ 08530  
609.397.7720

INFO@NESBIT.COM  
▶▶ WWW.NESBIT.COM



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## ABOUT NESBIT SYSTEMS, INC.

Nesbit Systems Inc. is the leader in developing media asset management software for Film, Television, Corporate and News Media production companies. Today, our Media Library System (MLS) is used by leading broadcast, cable, satellite and Internet content providers worldwide.

## MLS ADVANTAGES

### Convenient Archiving

- + Catalog, log and tag assets in detail for quick retrieval
- + Enter data into pre-determined or free-form text fields
- + Get fast bulk input processes
- + Attach video stills, clips, Word, Excel, JPEG, MPEG and PDF files to asset records

### Enhanced Logging

- + Log scenes and events by time code and description
- + Set automatic time code capture
- + Save an unlimited number of log records per asset
- + Store video images or clips with log record

### Detailed Reporting

- + Generate Pull-list, Past-due, Location, Borrower and Inventory reports
- + Produce usage history reports
- + Customize reports from Interactive Summary Screen
- + Multi-levelled security system is available

### Easy Labeling

- + Export MLS data automatically into Avery® DesignPro
- + Create labels for any type of media (e.g. tapes, CDs, files, equipment, etc.)
- + Design your own company logo and graphics
- + Print packing lists and shipping labels

## SYSTEM REQUIREMENTS

- + Works on any PC workstation or MAC with 'bootcamp'
- + Network Server: 1 GB RAM minimum
- + Microsoft SQL Server 2000 or higher

## SOME OF OUR CLIENTS

### Entertainment, Sports, News

The BBC  
Cablevision  
CBS  
The Colbert Report  
The Daily Show  
Discovery  
EXTRA  
Fox  
IMG  
Major League Baseball  
Nascar Images

The NBA  
NBC Universal  
Ovation TV  
Oxygen Media  
Scripps  
The PGA Tour  
Television Food Network  
The Tennis Channel  
Turner Broadcasting  
Univision  
U.S. Olympic Committee  
Warner Bros.  
WWE  
The Yes Network

### Corporate

Acerra  
AXA Gallery  
Computer Associates  
Goldman, Sachs  
Goodyear Tire + Rubber  
Harrah's  
McDonald's Corporation  
Oracle Corporation  
Prudential Insurance  
Tangible Vision  
United Airlines

### Government, Education + Ministry

Daystar Television  
Ministries  
Food for the Hungry  
Inspiration Networks  
L.A. Police Department  
Metro Dade PDT  
Syracuse University  
SYDA Foundation  
U.S. Naval Media Center

PLEASE CALL 212.268.2717  
OR E-MAIL [INFO@NESBIT.COM](mailto:INFO@NESBIT.COM)  
FOR MORE INFORMATION  
ON **MLS** OR ANY OF OUR  
OTHER CUSTOMIZED ASSET  
MANAGEMENT SOLUTIONS.

[INFO@NESBIT.COM](mailto:INFO@NESBIT.COM)  
▶▶ [WWW.NESBIT.COM](http://WWW.NESBIT.COM)